

The Wanamaker Store

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Store Closes at 5:30 o'clock

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Today the June Exhibition Of White Garments for Women

Today our doors open to a splendor of Merchandise in White, representing half a year's expert and intelligent effort in the making and gathering. Thousands of busy hands, both in America and abroad, have spent weeks and months, in the preparation of fabrics and garments.

How little the words "White Sale," as carelessly used by others, for insignificant events involving no real preparation, can convey of the vast labor and gigantic transactions necessary to these great WANAMAKER Semi-Annual movements. Think of the extra employment that is given to the thousands of cotton growers, spinners, weavers. Think of the embroideries and laces that must be made. Think of the busy garment-makers, here and abroad, who have worked on them. Think of the hemmers of the sheets and handkerchiefs. The world is given all this extra employment, with its extra pay, because WANAMAKER organizes and popularizes these great movements for months that formerly were dull.

For years these great events have been famous. But the past is a closed book. We are doing NEW things—not copying the old. Today we are not satisfied to buy and sell vast quantities of Muslin Underwear for less than usual prices. We are planning, procuring, and selling under-price, such Underwear as even the most skilful home needle-workers cannot match, with slow and tedious hand-work.

This is why the Wanamaker White Sale is UNIQUE. It has no imitator of its efforts to gratify the refined tastes of New York women for dainty undergarments.

The policy of PROGRESS is continuous. The highest merchandising skill and experience is always seeking for BETTER things, for greater accomplishments.

The present June Sale has several radical innovations to exploit. Nowhere would they receive such a welcome, as from the artistic, beauty-loving, comfort-loving women of New York City. Chiefest are these:

Paris-American Underwear

Who, before, ever thought of having the fronts of nightgowns, corset covers and other garments, made abroad, and brought over here to be made up into finished garments? Or who that would think of such a thing would then turn around and sell them at prices that are as radically bargains as the best Dollar Nightgowns we ever sold?

Those Paris and other French beauty-workers have made for us vast quantities of these half-done garment-bells, as well as special designs in lace and embroidered effects that arbitrarily set the French beauty for the garments made from them. It is a superb collection of garments. And prices are surprisingly little. And

Paris-made Lingerie

also in the Sale. Vast quantities of these exquisite hand-made pieces from Paris, secured so much under-price that women who love these beautiful garments may now possess them without counting it extravagance.

But the Regular Stocks Are the Strength of the Sale

Splendidly-made garments for the every-day use of the thousands of practical women. There is not a garment, among all the thousands, that has slipped through without closest inspection. Not a flimsy, poorly-made garment now here, no matter how little the price. The least expensive of all is made of good materials, above criticism so far as wearing qualities are concerned, neatly made, and in ample, comfortable sizes, trimmed in good taste. Every garment is made in clean, airy factories, inspected by us before allowing the work to be done for our public. Every piece is fresh, spic-span-new. The materials at this season are, of course, chiefly of sheer nainsooks and cambrics, and low necks and short sleeves abound. In every case, the utmost value is given, and the price is safely below the criticism of any comparison.

French Hand-made Underwear

Every piece designed and finished abroad, and, by our special arrangement, as distinctly under-price as our domestic garments.

French Nightgowns, at \$2.25, \$2.50, \$3.50, up to \$18 each.

French Corset Covers, at \$2.25, \$3.50, up to \$7 each.

French Drawers, at \$1.25, \$1.75, \$2.25, up to \$12 each.

French Chemises, at \$2.25, \$3.50, up to \$15 each.

Long French Petticoats, at \$3.25 to \$3.50.

Short French Petticoats, at \$3.50, \$3.50 and \$3.75.

French Lingerie Blouses, at \$5.50, \$7.50 and \$8.50.

French Dressing Sacques, of dotted dimité, at \$2.75.

Paris-American Underwear

Drawers—Of nainsook, with hand-embroidered scalloped ruffle and plaits above or insertion and ribbon. \$1.50 and \$2.25.

Corset Covers—Of nainsook, with hand-embroidered yoke or front; trimmed with lace and ribbon. \$2.50, \$2.75 and \$3.75.

Chemises—Of nainsook, trimmed with Valenciennes lace; yokes of hand-embroidery, others with hand-embroidered medallions; all ribbon-trimmed. At \$2.25, \$2.50, \$2.75, \$3.75.

Nightgowns—Of nainsook; yokes of hand embroidery and finished with German Valenciennes lace and ribbon; others with hand-embroidered medallions, lace insertions and ribbons. At \$2.50, \$2.75, \$3.50, \$3.75 and \$4.50.

American Underwear

Nightgowns, at 38c, 50c, 75c, 85c, \$1 up to \$18.

White Petticoats, at 50c, 75c, \$1, \$1.50, up to \$2.50.

Short Petticoats, at 25c, 35c, 50c, up to \$3.50.

Chemises, at 25c, 35c, 50c, 75c, up to \$5.

Drawers, at 15c, 25c, 35c, 50c, up to \$5.

Corset Covers, at 8c, 13c, 15c, 25c, 35c, up to \$6.

Matched Sets Of Muslin Underwear

As much appreciated by women who like their muslin undergarments to be uniformly trimmed as they are by brides preparing trousseaux. A very large and handsome collection to select from, and all are radically under-price as separate pieces.

Matching Sets, at \$2.85, \$3.35, \$6.25, \$7, \$10 and \$12 a set.

Extra-Size Muslin Underwear

Not only large at a certain point of measurement, but carefully proportioned throughout, and all radically under-price. Nightgowns, at 85c, \$1, \$1.25, \$1.50, up to \$3.50.

Corset Covers, at 35c, 50c, 65c, up to \$1.50.

Drawers, at 35c, 50c, 75c, to \$1.50.

White Petticoats, at \$1, \$1.25, \$2, up to \$4.50.

Short Petticoats, at 50c, 75c, and \$1.

White Habutai Silks Share the Glory

White Sale buying-methods applied to silks.

In other words: New, timely, cool, fine, altogether desirable Japanese White Habutai Silks, unequivocally under-priced. Purchased for this celebration.

This part of the White Sale story doesn't take up much room; but no wise woman who buys Summer silks can afford to disregard it.

27 inches wide—

50c quality, at 35c a yard

65c quality, at 50c a yard

85c quality, at 65c a yard

95c quality, at 75c a yard

\$1 quality, at 85c a yard

\$1.25 quality, at 95c a yard

Rotunda.

And these in the Basement Store:

35c quality, at 25c a yard—23 inches wide.

45c quality, at 35c a yard—36 inches wide.

Every piece flawless, durable—right.

Basement.

How This Occasion Affects the Prices of Stylish Corsets

Natural partners in a Sale of fine Muslin Underwear—shapely, light, strong, pliant Corsets. Cool and full of Summer comfort.

The quality—well-known names and styles proclaim it.

The variety—graceful models for all figures.

The cost—less than ever:

At \$1.50, worth \$2.50—Wanamaker-Special Corsets, No. 103; made of fine batiste, elaborately trimmed and well bound; long waist; high bust.

At \$1.50, worth \$2.50—R. & G. Corsets; straight-front, new model; long waist and hips; supporters front and sides.

At \$1, worth \$1.75—R. & G. Corsets; medium length; with clip hips.

At \$1, worth \$1.50—Wanamaker-Special Corsets, No. 102; for medium figures; of fine batiste.

At \$1, worth \$1.50—Wanamaker-Special Lea Corsets; No. 301; straight-front, bias cut and gored; medium length above waist and long skirt; supporters front and sides. The illustration shows.

At \$1.50, worth \$1 to \$2.50—C. B. & L. Spirite Corsets; medium length, with long and short hips; of excellent batiste.

At \$1.50, worth \$1.25—P. N. Corsets; new straight-front model, of fine batiste; supporters front and sides; cork clasp protectors.

At \$1.50, worth \$1—Wanamaker-Special Corsets, of Summer net.

At \$1.50, worth \$2—Style 450; for medium and full figures; of fine coutil.

At \$1.50, worth \$2—Wanamaker-Special Corsets, high bust and short hips; lace-trimmed, no side steel.

At \$1.50, worth \$2—Wanamaker-Special Corsets, for slender figures and outdoor exercise.

Second floor, Tenth Street.



No. 301.
The Lea Special.
At \$1, worth \$1.50.

Extra-size Underwear

The comprehensive way in which we have prepared these broad stocks of large-sized garments will prove a delight to women requiring them, who have, in the past, given up the idea of buying Muslin Underwear ready-made. They are designed over the most intelligently prepared models, giving ample proportions, just as though they were being made in your own home—ample, but not clumsy. Some made of fine, sheer fabrics, daintily trimmed. Others more serviceable, of heavier materials, and in plainer styles, for women of more practical taste.

The first pleasure will be to find such splendidly-assorted stocks in all the different garments, but the interest will be doubled by the fact that prices are as low in proportion, and the bargains equally as great, as in the garments of ordinary sizes.

White Sale Doings in Little-Folks-Land

The same careful preparation, the same energetic price-making, the same ample gathering, as is shown in the women's white garments, is also exhibited by the splendid array of Dresses and Underwear for Infants and Children. So nice and dainty are the garments that home needle-work cannot make them prettier; so decisive are the savings in price, that the home labor is not even economical. Full details would mean a catalogue—these are briefest suggestions:

Girls' Underwear

Nainsook Nightgowns, for girls of 4 to 14 years, in yoke, bishop and chemise effect at 50c to 85c.

Nainsook Nightgowns, for girls of 8 to 16 years. Sheer, soft fabrics, prettily trimmed, at 50c to \$1.75.

Corset Covers, for girls of 12 to 16 years, of cambric and nainsook, trimmed with lace and embroidery, at 25c to \$1.

Cambric and nainsook Petticoats, for girls of 2 to 16 years, at 50c to \$2.75.

Cambric and nainsook Drawers for girls of 2 to 16 years at 25c to 75c.

The special offering in the Under-Price Store:

Children's muslin Drawers, in sizes for 2 to 14 years, at 10c, 15c and 25c.

Muslin, cambric and lawn Petticoats, for children of 2 to 12 years, at 25c and 50c.

Basement.

Infants' and Children's Dresses

Infants' Long Slips, at 25c and 35c.

Infants' Long Dresses, in about fifty different styles, at 50c to \$1.

About twenty-five finer styles, at \$1.25 to \$2.

Fifteen additional styles at \$2.25 to \$2.

Infants' Long Skirts, at 50c to \$3.

Babies' Mother Hubbard Dresses, in sizes for 4 months to 2 years, at 50c to \$3.

Hand-made Dresses, \$1.25 to \$3.50.

Lawn Dresses, for children of 2 to 3 years, at 50c to \$3.

Second floor; Fourth avenue.

Girls' muslin and cambric Nightgowns, in sizes for 4 to 14 years, at 35c and 50c.

Mother Hubbard Dresses, of soft nainsook, in sizes for 6 months to 2 years, at 50c.

Basement.

Eighty-four Thousand SHEETS and PILLOW-CASES

This word will bring delight to Summer home furnishers and housekeepers in general, for it concerns an announcement that is fraught with importance and anxiously awaited by shrewd, value-wise women who have profited on former occasions of this kind. It were superfluous to speak of quality—it is standard.

Every sheet purchased represents a saving of from four to ten cents; and a proportionate saving on each pillow-case.

SHEETS, made from well-known standard sheetings and put up without labels.

Bleached Sheets, plain hemmed—

72 x 90 in., at 54c, worth 61c.

72 x 90 in., at 55c, worth 67c.

80 x 90 in., at 55c, worth 67c.

SHEETS, made from well-known standard sheeting.

Bleached Sheets, plain hemmed—

51 x 90 in., at 46c, worth 50c.

72 x 90 in., at 46c, worth 50c.

80 x 90 in., at 46c, worth 50c.

PILLOW-CASES, made from well-known standard sheetings.

Pillow-Cases, plain hemmed—

42 x 38½ in., at 15c.

45 x 38½ in., at 15c.

50 x 38½ in., at 15c.

SHEETS, made from extra fine and heavier sheetings.

Bleached Sheets, plain hemmed—

63 x 90 in., at 80c.

72 x 90 in., at 90c.

72 x 108 in., at \$1.

The same quality Hemstitched Bleached Sheets—

65 x 90 in., at 95c.

72 x 90 in., at 95c.

72 x 90 in., at \$1.05.

72 x 108 in., at \$1.15.

Pillow-Cases of the same quality, plain hemmed—

42 x 38½ in., at 10c.

50 x 38½ in., at 25c.

Pillow-Cases of the same quality, hemstitched—

42 x 38½ in., at 25c.

45 x 38½ in., at 27c.

PILLOW-CASES, made from the finest sheetings, bleached.

Pillow-Cases, plain hemmed—

42 x 38½ in., at 20c.

50 x 38½ in., at 20c.

Pillow-Cases of the same quality, hemstitched—

42 x 40½ in., at 20c.

45 x 40½ in., at 31c.

Fourth avenue.

47-Inch WHITE LAWN

At 15c a Yard, instead of 25c.

Graduation dresses—or for the lawn party—or for any kind of Summer outing. Beautiful white lawn, smooth and evenly woven. Fresh and perfect. With the "French lawn finish"—which is so eagerly sought for now.

Six yards will make a dress.

Now then. If anyone were to tell you that for less than one dollar you could buy enough material to make a cool, charming dress of white lawn of such sterling quality as this—well, frankly, you'd doubt it. It's a White Sale opportunity at WANAMAKER'S.

You save just ten cents on every yard of this lawn you buy and your needs simply determine your saving at 15c a yard, instead of 25c.

Broadway.

HOUSEKEEPING LINENS In the White Sale

The practical Linens, for the furnishing of Summer homes or hotels—Table Linens, Lunch Sets and Towels. Fancy Linens that add so much to the decorative beauty of the home. The most staple goods known to merchandise; and yet the savings presented are well worth the attention of every housekeeper and hotel-steward. The details follow:

Towels

At 75c, worth \$1.25

More than a thousand Huckaback and Bird's-eye weave Towels; 26x50 inches; of a fine and beautiful quality.

With spoke-stitched hem and an extra row of spoke-stitched openwork all the way around the towels. Some plain, others with damask figures.

At 25c, worth 35c

2,400 fine hemstitched Huckaback Towels; 21 x 42 inches. And Huckaback Towels, with scalloped embroidered ends and damask border; 21 x 41 inches.

At 30c, worth 45c

1,440 large Damask Towels, with spoke-stitched hems, in various neat designs.

At 70c, worth \$1.10

480 fine double Huckaback Towels; 17 x 35 inches, at 12½¢ each.

At 85c, worth \$1.25

612 Towels, similar to those above; 26x50 inches.

Special purchase of hemmed Towels at popular prices:

17 x 35 inches, at 12½¢ each

18 x 27 inches, at 16¢ each

20 x 38 inches, at 20¢ each

All presenting exceptional value.

A lot of 672 fine spoke-stitched Huckaback Towels, with beautiful damask borders; subject to slight imperfections, but nothing to impair their wearing qualities. Towels that sold regularly at \$1, now at 50¢ each.

1,200 large, snow-white Turkish Bath Towels, with hemmed or fringed ends; plain white or with red borders; 35c quality, at 25c each.

Third floor.

Towels

The two following special lots in the Basement Under-Price Store:

At 8c Each, worth 10c and 12½¢

1,500 good-sized snow-white Turkish Bath Towels, selling only two dozen to a customer. Mail orders will be late.

At 25c Each, worth 35c

Hemstitched Huckaback Towels of fine quality; 23x44 in.; red borders.

Beautiful Fancy Linens

At \$1.25, worth \$2

200 beautiful hand-embroidered Linen Bureau Scarfs, in four handsome designs.

500 pieces of beautiful hand-drawn Japanese Linens; 30 inches square; for center pieces, tea cloths and the like. They are the samples of a large importing house, which we secured at less than half price. The work is elaborate and beautiful.

They are in three following groups: Pieces worth \$2.50 and \$3, now at \$1.25 each.

Pieces worth \$4.75 to \$6.50, now at \$2.50 each.

Pieces worth \$6.75 to \$10, now at \$4 each.

Third floor.

Table Linens

Bleached Scotch Table Cloths, with border, unhemmed, good quality, neat designs, 66 inches square, at \$1.75, worth \$2.25; 66x84 inches, at \$2.15, worth \$2.75.

Bleached Irish Double Damask Table Cloths, with borders, unhemmed, 2 yards square, at \$5.50, worth \$6.50; 22½ yards, at \$5.25, worth \$6.50; 22½ yards, at \$5, worth \$7.50.

Third floor.

Table Linens

Lunch Sets, of bleached German damask, with cloth 66x102 inches, including the fringe, with two rows of openwork; two design. Sewed fringe dollies with one row of openwork; regularly \$7.50, now at \$5.50 a